

A Milestone for Maplewood

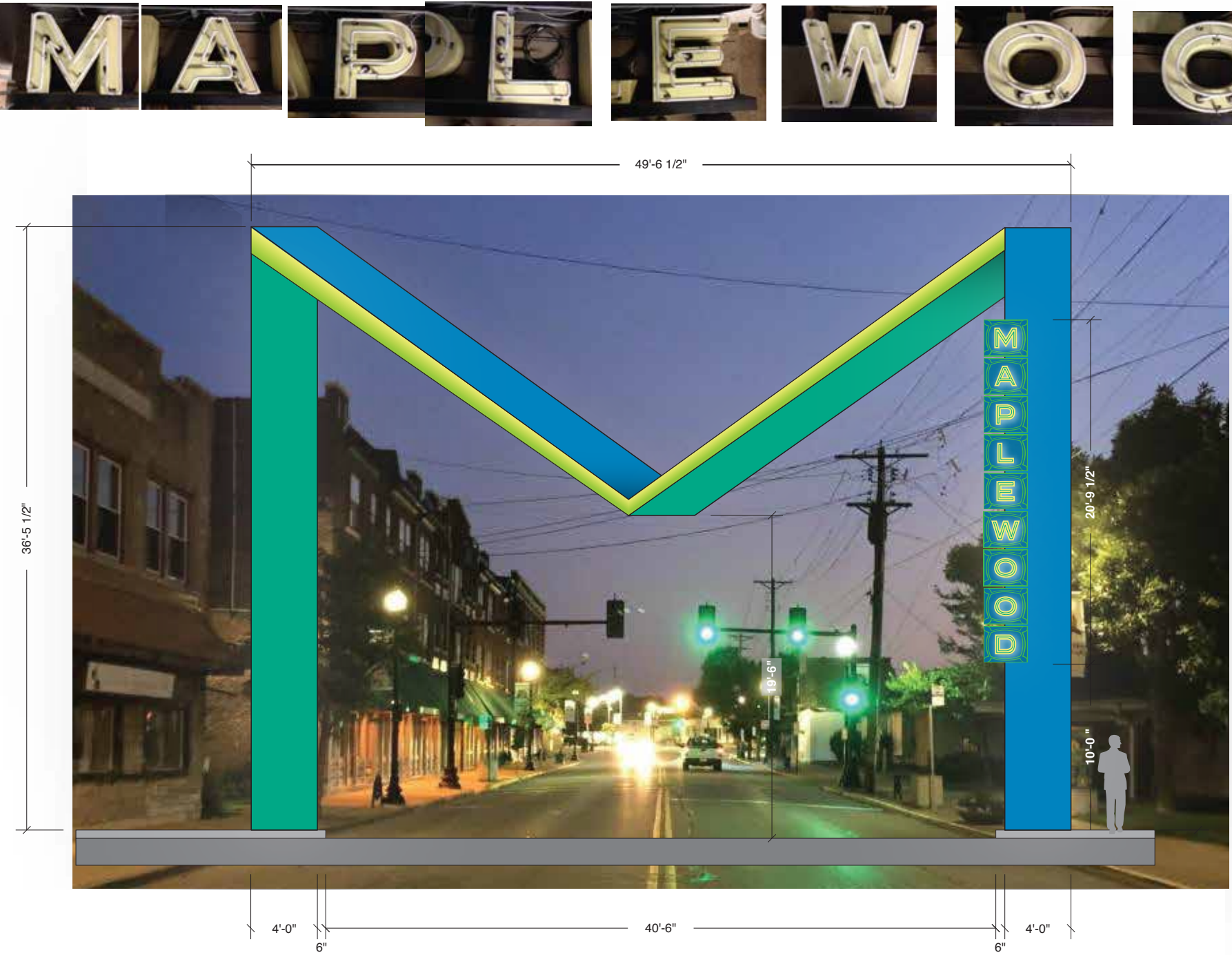
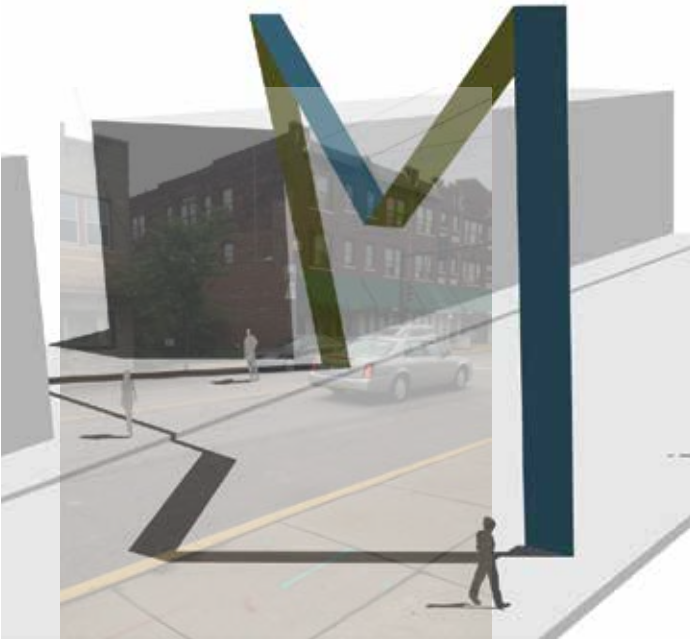
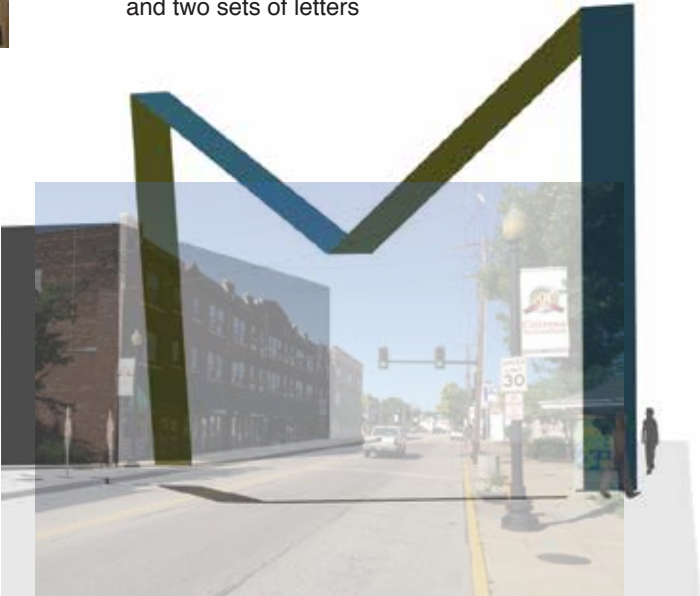
Maplewood is rich in history, from Route 66 to an historic downtown. There is pride in this community and it's time to show it with "The Big M" at Yale and Manchester. This iconic entry marker will welcome visitors into our city, serving as both a point of reference and as a regional attraction. "The Big M" will feature one set of porcelain neon letters from the 1926 Maplewood Theatre marquee, a piece of history salvaged from the Route 66 era.

"The Big M" will be monumental and will attract visitors from around the world for photo opportunities as they drive the famed, historic Route 66. It will become a gathering place for friends who will post on social media, "Meet me at The Big M." Businesses can boast, "We're in the shadow of The Big M" or "We're just a block West of The Big M."

No other place in the St. Louis region will have such an attractive entry marker! It will serve not only as a greeting to visitors, but as a symbol of pride for Maplewood's history and the vibrant community it is today.



Maplewood Theatre with marquee and two sets of letters



A ELEVATION: WEST NIGHT TIME
SCALE: 1/8" = 1'-0"