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PRESS RELEASE

For Immediate Release

**Nurses for Newborns Receives \$2M Gift
From Yield Giving Open Call**

St. Louis, MO, March 19, 2024 – Today, Mackenzie Scott's Yield Giving announced Nurses for Newborns as one of the Yield Giving Open Call's awardees working with people and in places experiencing the greatest need in the United States. Nurses for Newborns received \$2,000,000.00.

Nurses for Newborns provides essential in-home healthcare services, parent education, and resources to at-risk newborns, expecting mothers, and their families. This substantial contribution will catalyze Nurses for Newborns to broaden their impact on maternal and newborn health initiatives. By harnessing this financial investment, Nurses for Newborns will extend their reach and assistance to more families in our community ensuring critical healthcare needs are met with compassion and dedication.

In March 2023, Yield Giving launched an Open Call for community-led, community-focused organizations whose explicit purpose is to enable individuals and families to achieve substantive improvement in their well-being through foundational resources.

"It is our privilege to serve Missouri and Tennessee families these past 33 years and this gift supports a bright future for our organization." said Melinda Monroe, CEO of Nurses for Newborns. Every family who trusted us, every staff member, volunteer, and donor in the history of Nurses for Newborns created the pathway for this award. Our gratitude is boundless to each of you and to Yield Giving."

The Open Call received 6,353 applications and initially planned for 250 awards of \$1 million each. In the Fall of 2023, those organizations rated highest by their peers advanced to a second round of due diligence review by an external evaluation panel recruited for experience relevant to this cause. Acknowledging the incredible work of these organizations as judged by their peers and external panelists the donor team decided to expand the awardee pool and the award amount.

"We are excited that our partnership with Yield Giving has resonated with so many organizations," said Cecilia Conrad, CEO of Lever for Change. "In a world teeming with potential and talent, the Open Call has given us an opportunity to identify, uplift, and empower transformative organizations that often remain unseen.

More information on the Yield Giving Open Call and other initiatives can be found at leverforchange.org.

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About Nurses for Newborns

Established in 1991 with the mission to prevent infant and maternal mortality, as well as child abuse and neglect, Nurses for Newborns focuses on promoting healthy pregnancies, positive parenting, and overall family well-being. Through a dedicated team of Registered Nurses, Community Health Workers, and Licensed Clinical Social Workers, the organization partners with and delivers crucial services to families in need of support. This home visiting program prioritizes infants at-risk allowing Nurses for Newborns staff to provide annually 10,000 home visits in 21 counties in Missouri and 8 counties in Tennessee. This equates to approximately 3,000 babies, expectant mothers, and families receiving services at no charge to them. For more information, visit nursesfornewborns.org.

About Yield Giving

Established by MacKenzie Scott to share a financial fortune created through the effort of countless people, Yield Giving is named after a belief in adding value by giving up control. To date, Yield's network of staff and advisors has yielded over \$16,500,000,000 to 1,900+ nonprofit teams to use as they see fit for the benefit of others. To learn more, visit yieldgiving.com.

About Lever for Change

Lever for Change connects donors with bold solutions to the world's biggest problems including issues like racial inequity, gender inequality, lack of access to economic opportunity, and climate change. Using an inclusive, equitable model and due diligence process, Lever for Change creates customized challenges and other tailored funding opportunities. Top-ranked teams and challenge finalists become members of the [Bold Solutions Network](http://boldsolutionsnetwork.org)—a growing global network that helps secure additional funding, amplify members' impact, and accelerate social change. Founded in 2019 as a nonprofit affiliate of the John D. and Catherine T. MacArthur Foundation, Lever for Change has influenced over \$1.7 billion in grants to date and provided support to more than 145 organizations. To learn more, visit leverforchange.org.